

MARTA Online Media Report

50th Annual General Meeting

26 May 2026

The MARTA online media platforms, which includes the website and closed Facebook group, serve as vital means of communication to keep the general membership informed and up-to-date with all upcoming events, wellness and good wishes, and other important information, throughout the year.

This year, as we celebrate the 50 Anniversary of MARTA in 2026, from its inception in 1976, we can reflect among many wonderful accomplishments, the evolution of means to keep the general membership of MARTA informed and updated. Crucial to keeping members connected over the many decades has been the MARTA Communications Team. From phone calls only, during the past decade members also have an option of email for notification.

The age of social media and technological advancements has brought all members new means to keep them updated and informed, entirely at their convenience. Hence, the development of branch website and, more recently, a closed Facebook group. Members can access current and upcoming details of pending events, meetings and social occasions, as well as birthday greetings and follow-up posts and photos of events and activities. The website also contains an Events Calendar, which provides the dates and information of every event and activity, throughout the year.

In essence, the MARTA website and closed Facebook group can be accessed anywhere, any time, entirely at one's convenience, on a PC, laptop, tablet or smartphone. It is there for the benefit of everyone who is a member, and the intent of MARTA Online Media is to keep you in the loop. Please do make use of what is available to you at: **<https://www.marta-group.com>**

Respectfully submitted,

A. Clark, Online Media Chair