# Who We Are

Our website address is: https://www.marta-group.com

## What personal data we collect and why we collect it.

#### **Comments**

When visitors leave comments on the site we collect the data shown in the comments form, and also the visitor's IP address and browser user agent string to help spam detection.

An anonymized string created from your email address (also called a hash) may be provided to the Gravatar service to see if you are using it. The Gravatar service privacy policy is available here: https://automattic.com/privacy/. After approval of your comment, your profile picture is visible to the public in the context of your comment.

#### Media

If you upload images to the website, you should avoid uploading images with embedded location data (EXIF GPS) included. Visitors to the website can download and extract any location data from images on the website.

#### **Contact Forms and Cookies**

If you leave a comment on our site you may opt-in to saving your name, email address and website in cookies. These are for your convenience so that you do not have to fill in your details again when you leave another comment. These cookies will last for one year.

If you have an account and you log in to this site, we will set a temporary cookie to determine if your browser accepts cookies. This cookie contains no personal data and is discarded when you close your browser.

When you log in, we will also set up several cookies to save your login information and your screen display choices. Login cookies last for two days, and screen options cookies last for a year. If you select "Remember Me", your login will persist for two weeks. If you log out of your account, the login cookies will be removed.

If you edit or publish an article, an additional cookie will be saved in your browser. This cookie includes no personal data and simply indicates the post ID of the article you just edited. It expires after 1 day.

### **Controlling Cookies**

As a visitor you may wish to restrict the use of cookies or completely prevent them from being set.

All of the major browsers provide for ways to control cookie behavior such as the length of time they are stored – either as a built-in feature or by a third-party add-on. If you disable cookies, some of the features of this web service may not function as designed. To find out more on how to manage and delete cookies, visit <u>aboutcookies.org</u>. For more details on your choices regarding use of your web browsing activity for interest-based advertising you may visit the following sites:

On your phone or tablet, you may also be to adjust your settings to limit ad tracking. You can opt out of Google Analytics by installing Google's opt-out browser add-on.

## **Collection and Use of Non-personal Information**

If you do nothing during your visit but browse, read pages, or download information, our site's operating system will automatically record the following information about your visit.

- The Internet domain for your Internet service, such as "companya.com" or "companyb.net" if you use a private Internet access account, or "yourschool.com" if you connect from a high school, college or university domain.
- The type of browser that you use, e.g., "Firefox" or "Chrome", Microsoft Internet Explorer."
- The type of operating system that you use, e.g., Windows, Linux, Android, or Macintosh.
- The date and time you visit our site, and the Web pages that you visit on our site.
- The address of the previous web site you visited, if you linked with us from another web site.
- The type of device you used to access this website, e.g., "Apple", "PC", or "mobile device."

#### **Embedded Content From Other Websites**

Articles on this site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracing your interaction with the embedded content if you have an account and are logged in to that website.

#### Links

This Web site contains links to other sites. Please be aware that MARTA is not responsible for the privacy practices of other websites. We encourage you to be aware when you leave our site and to read the privacy statements of each and every Web site that collects personally identifiable information. This privacy statement applies solely to information collected by this MARTA Web site.

## **Analytics**

This Web site may send non-personal data to other sites. Please be aware that MARTA is not responsible for the privacy practices of these other websites. This is done to collect your use of our website so that we can endeavour to make it more relevant to our users. This privacy statement applies solely to information collected by this MARTA Web site.

## Who we share your data with and how long we retain your data.

If you leave a comment, the comment and its metadata are retained indefinitely. This is so we can recognize and approve any follow-up comments automatically instead of holding them in a moderation queue.

For users that register on our website (if any), we also store the personal information they provide in their user profile. All users can see, edit, or delete their personal information at any time (except they cannot change their username). Website administrators can also see and edit that information.

## What Rights You Have Over Your Data

If you have an account on this site, or have left comments, you can request to receive an exported file of the personal data we hold about you, including any data you have provided to us. You can also request that we erase any personal data we hold about you. This does not include any data we are obliged to keep for administrative, legal, or security purposes.

#### Where We Send Your Data

Visitor comments may be checked through an automated spam detection and non-personal data sent to other sites for analysis of how you use our site.

## Your contact information and additional information.

#### **How We Protect Your Data**

We install, and routinely update, security software on our site to prevent access by those not authorized. Only those that have been approved can post to this site. All comments are scanned for malware and inappropriate material.